

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311822-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Judicial Crisis Network	Judicial Crisis Network	924C03

Flight Dates	Order #	Alt Order #
09/24/12 - 10/03/12	311822	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/24/12	09/28/12	M-F 12-1pm	12-1pm	21211--	:30	7	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> 21211--	<u>Spots/Week</u> 7	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXYZ	M	09/24/12	12:15 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
1	WXYZ	M	09/24/12	12:39 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
3	WXYZ	Tu	09/25/12	12:38 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
4	WXYZ	W	09/26/12	12:28 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
5	WXYZ	W	09/26/12	12:53 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
6	WXYZ	Th	09/27/12	12:39 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
7	WXYZ	F	09/28/12	12:28 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00	NM
3	09/24/12	09/28/12	Katie	3-4pm M-F	1-1-1--	:30	3	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> 1-1-1--	<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	09/24/12	3:13 PM	Katie	3-4pm M-F	:30	TVGENJCN1201H	\$1,000.00	NM
2	WXYZ	W	09/26/12	3:28 PM	Katie	3-4pm M-F	:30	TVGENJCN1201H	\$1,000.00	NM
3	WXYZ	F	09/28/12	3:45 PM	Katie	3-4pm M-F	:30	TVGENJCN1201H	\$1,000.00	NM
5	09/27/12	09/27/12	Dr. Oz	4-5pm M-F	---1---	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Th	09/27/12	4:26 PM	Dr. Oz	4-5pm M-F	:30	TVGENJCN1201H	\$1,200.00	NM



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311822-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Judicial Crisis Network	Judicial Crisis Network	924C03	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/24/12	09/28/12	5am News M-F	5-6am M-F	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    11111--                5                \$700.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WXYZ M    09/24/12    5:55 AM    5am News M-F    5-6am M-F    :30    TVGENJCN1201H    \$700.00    NM									
2 WXYZ Tu    09/25/12    5:10 AM    5am News M-F    5-6am M-F    :30    TVGENJCN1201H    \$700.00    NM									
3 WXYZ W    09/26/12    5:56 AM    5am News M-F    5-6am M-F    :30    TVGENJCN1201H    \$700.00    NM									
4 WXYZ Th    09/27/12    5:11 AM    5am News M-F    5-6am M-F    :30    TVGENJCN1201H    \$700.00    NM									
5 WXYZ F    09/28/12    5:52 AM    5am News M-F    5-6am M-F    :30    TVGENJCN1201H    \$700.00    NM									
9	09/24/12	09/28/12	M-F 7-9am	7-9am M-F	11121--	:30	6	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    11121--                6                \$1,600.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WXYZ M    09/24/12    8:40 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
2 WXYZ Tu    09/25/12    8:47 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
3 WXYZ W    09/26/12    8:48 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
5 WXYZ Th    09/27/12    7:29 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
4 WXYZ Th    09/27/12    7:55 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
6 WXYZ F    09/28/12    7:49 AM    M-F 7-9am    7-9am M-F    :30    TVGENJCN1201H    \$1,600.00    NM									
11	09/29/12	09/29/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S-                2                \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WXYZ Sa    09/29/12    7:27 AM    GMA SAT 7-8am    SAT 7-8am    :30    TVGENJCN1201H    \$900.00    NM									
1 WXYZ Sa    09/29/12    7:59 AM    GMA SAT 7-8am    SAT 7-8am    :30    TVGENJCN1201H    \$900.00    NM									
12	09/29/12	09/29/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S-                1                \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WXYZ Sa    09/29/12    9:26 AM    SA 8-10am Action News    8-10a    :30    TVGENJCN1201H    \$900.00    NM									
13	09/30/12	09/30/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                2                \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WXYZ Su    09/30/12    7:28 AM    GMA SUN 7-8am    SUN 7-8am    :30    TVGENJCN1201H    \$900.00    NM									
2 WXYZ Su    09/30/12    7:59 AM    GMA SUN 7-8am    SUN 7-8am    :30    TVGENJCN1201H    \$900.00    NM									
14	09/30/12	09/30/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                2                \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WXYZ Su    09/30/12    8:25 AM    Action News SUN 8am    Sun 8-930am    :30    TVGENJCN1201H    \$900.00    NM									
2 WXYZ Su    09/30/12    8:56 AM    Action News SUN 8am    Sun 8-930am    :30    TVGENJCN1201H    \$900.00    NM									



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Advertiser	Product	Estimate Number	
Judicial Crisis Network	Judicial Crisis Network	924C03	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/24/12	09/28/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 6:24 PM 6-630pm M-F 6-630pm M-F :30 TVGENJCN1201H \$2,000.00 NM 2 WXYZ Tu 09/25/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TVGENJCN1201H \$2,000.00 NM 3 WXYZ W 09/26/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 TVGENJCN1201H \$2,000.00 NM 4 WXYZ Th 09/27/12 6:11 PM 6-630pm M-F 6-630pm M-F :30 TVGENJCN1201H \$2,000.00 NM 5 WXYZ F 09/28/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 TVGENJCN1201H \$2,000.00 NM									
17	09/29/12	09/29/12	Sa 6-630p	6-630pm Sat	-----S-	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 Sa 6-630p 6-630pm Sat :00 <del>\$1,400.00</del> NM See MG 17.3,17.4 2 WXYZ Sa 09/29/12 Sa 6-630p 6-630pm Sat :00 <del>\$1,400.00</del> NM See MG 17.3,17.4 4 WXYZ Sa 09/29/12 7:29 PM Sa 7-8p 7pm Sat :30 TVGENJCN1201H \$1,400.00 NM MG for 17.2,17.1 3 WXYZ Sa 09/29/12 7:52 PM Sa 7-8p 7pm Sat :30 TVGENJCN1201H \$1,400.00 NM MG for 17.2,17.1									
18	09/29/12	09/29/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 7:06 PM Sa 7-8p 7pm Sat :30 TVGENJCN1201H \$1,400.00 NM									
19	09/29/12	09/29/12	ABC's Clge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 6:53 PM ABC's Clge Ftbl 330-7pm 330-7pm :30 TVGENJCN1201H \$9,000.00 NM									

Total Spots **38** Gross Total **\$53,800.00**

## Payment Terms 30 Days

Agency Commission **\$8,070.00**  
Net Amount Due **\$45,730.00**